

GOVERNOR'S EXECUTIVE WORKFORCE BOARD

December 9, 2014

77 South High Street, 31st Floor

South B&C

Columbus, OH 43215

The Governor's Executive Workforce Board (Board) meeting convened at 1:02 p.m. on Tuesday, December 9, 2014. This Board was created under the Governor's Executive Order 2012-02K, pursuant to Ohio Revised Code Section 6301.04.

Members Present:

R. Blane Walter
Dennis Nash
Mike Archer
Brian Benyo
Janet Creighton
Cynthia Dungey
Dennis Franks
Vicki Giambrone
Doug Reffitt
Patrick Sink
Richard Stoff

Ohio General Assembly Members:

John Barnes

Staff Present:

Mark Birnbrich
Michael Evans
Nithya Govindasamy
Tracy Intihar
Jacob Larger
Dawn Larzelere
Christine Morrison
John Weber

Opening Remarks:

Chairman Blane Walter opened the meeting and welcomed the members of the board. He asked members to review the September 9, 2014 meeting minutes. There were no questions or comments. The minutes were approved.

Local Workforce Challenge:

Chairman Walter asked Vicki Giambrone to provide an update on recent meetings in the Dayton area as part of the "local workforce challenge," a challenge for board members to engage local workforce partners.

Ms. Giambrone shared that she and board member Phil Parker invited representatives of the various local workforce agencies in the Dayton area to two meetings to talk about the state of the workforce system and efforts to better align and improve it. She shared that the meetings were worthwhile and informative. Ms. Giambrone found value in bringing partners together because in a number of instances, groups and individuals were not aware of each other and the various rolls they play in the workforce world in their region.

Ethics Policy Review:

Sean Byrne, legal counsel for the Ohio Development Services Agency, provided ethics training for the board. He shared two summary documents for review and reminded the board of Ohio ethics laws and rules. Mr. Byrne said the two most important reminders for this advisory board are:

- Withdraw completely from a conflict. Do not just abstain from a vote with a conflict of interest but also remember to refrain from conversations regarding the conflict.
- Do not accept anything of value from an improper source that can have influence over you in your position on the board.

Finally, Mr. Byrne reminded the board members that the legal staff in the Ohio Development Services Agency, and the Ohio Ethics Commission, is willing to answer any questions about the ethics rules.

Accomplishments and Goals for the Future:

Chair Walter asked Dawn Larzelere to review the draft 2014 annual report and to also preview the 2015 strategic plan for the Governor's Office of Workforce Transformation (OWT).

Ms. Larzelere said that with the final meeting of the year, she was excited to provide a recap of the important projects and improvements advanced by OWT with guidance from the board. She shared the following highlights included in the annual report:

- Identifying Ohio's in-demand jobs and prioritizing funding to for these needs.
- Enhancing OhioMeansJobs.com as a robust interactive career search and planning tool.
- Advancing a unified state plan that includes important reforms to Ohio's most significant workforce programs.
- Building an online dashboard with aligned performance metrics for the state's workforce programs.
- As will be previewed later in the meeting, establishing a new program within JobsOhio to provide direct employer workforce services through a customizable program to identify and train workers for Ohio companies.

Ms. Larzelere also reviewed the 2015 strategic plan that includes the addition of a fourth strategic priority specifically to address the direct workforce needs of Ohio's businesses. After many conversations with the board members over recent months, the value of adding this focus to the work of OWT became very clear. She shared that the customized workforce program and efforts to support Industry Workforce Alliances are critical projects aligned to this strategic priority.

JobsOhio Customized Workforce Program:

Ms. Larzelere introduced Kenny McDonald from Columbus 2020 and Kristi Clouse from JobsOhio to talk about a new workforce development program under development at JobsOhio. In 2015, JobsOhio will be launching the a customizable workforce program that, for the first time, will use existing resources to provide direct employer support to work with new and existing employers to provide workers and necessary training for specific projects.

The new program has three main components:

1. *Employer Driven.* Individual businesses will guide the overall direction and application of program resources.
2. *Project Specific.* The program will focus on the individual workforce needs of businesses looking to expand or locate in Ohio;
3. *A Customized Approach.* Taking a custom-to-employer approach, the program will address individual employer needs from promotion and recruitment, to training and placement.

Having seen the successes of these programs in other states – most notably Georgia and Louisiana – Mr. McDonald believes this program will be a huge recruiting tool for companies looking to expand or locate in Ohio.

Ms. Clouse said that JobsOhio envisions a deliberate and gradual launch for this program with a few pilot projects throughout 2015, spreading the programs resources to other areas of the state through network partners and ensuring that funds are used in an expedited way to address employers' workforce training needs.

Ohio Workforce Success Measures:

Chair Walter shared that the Ohio Workforce Success Measures officially launches today with the online dashboard of workforce performance metrics going live for policymakers and program administrators. Chair Walter invited Janet Creighton to provide a brief overview on the status of the rollout and then asked local providers to share their thoughts on the value of the measures to them.

Daryl Revoldt, Stark State Community College; Jennifer Meek Ells, Workforce Investment Board for Stark and Tuscarawas Counties; and Mary Murphy, Lorain County Community College ABLE and Adult Career Tech, discussed the benefit of having consistent measures available and how they intend to use them to improve their programs.

Federal Workforce Innovation and Opportunity Act:

John Weber provided a review of the federal act signed into law in July 2014 to reauthorize and update the federal Workforce Investment Act.

Closing Remarks:

Chair Walter reminded the board members that detailed updates on each work group are listed in the board book, along with the dates for 2015 board meetings. The next meeting is scheduled for Tuesday, March 10, 2015.

The meeting was adjourned at 2:25 p.m.

PLEASE NOTE: The December 9, 2014, board meeting can be viewed in its entirety at <http://workforce.ohio.gov/Board.aspx>.

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